

ALEX SIMON

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WORK EXPERIENCE

High Post Hoops Multiple Locations

Reporter | February 2018 – present

- Was main reporter of West Coast basketball coverage
- Covered basketball at the professional, college and high school levels
- Contributed features, game analysis, sports culture and more

Bay Area SMACNA Oakland, CA

Creative Projects | April 2018 – August 2018

- Led creative entities for sheet metal contractors' association
- Was company's lead designer, social media editor, web designer, writer

MLB.com Oakland, CA

Associate Reporter | June 2017 – October 2017

- Spent the summer as a reporter for MLB.com in the Bay Area
- Wrote multiple stories per day, mixing game stories and features
- Worked with team beat reporters and editors to fully cover each team
- Had daily interactions with players, managers and fellow reporters
- Covered 10 different teams in a four-month span

Elon News Network Elon, NC

Sports Director | August 2016 – March 2017

Sports Editor | June 2015 - August 2016

- Assigned and produces daily digital-only content and weekly broadcast and print content while regularly contributing writing
- Coordinated executive staff members to ensure coverage and quality of sports content
- Interacted with athletic departments to get interviews, photos and coverage of sporting events
- Led all of ENN staff in number of page views in 2016-17 school year

Society of Professional Journalists Elon, NC

Vice President | May 2016 – May 2017

- Helped organize and run meetings, coordinate on-campus speakers, and mentor younger students
- Helped host SPJ's 2017 Region 2 event at Elon in the Spring

Baseball America Durham, NC

Editorial Intern | June 2016 – August 2016

- Covered events from a scouting point of view
- Helped run and develop professional website while building and editing databases and books

SKILLS

Proficient | Adobe Premier Pro, Adobe InDesign, Adobe Photoshop, Adobe Audition, Microsoft Office, Still Photography, Zetta, Social Media, HTML

EDUCATION

Arizona State University

Phoenix, AZ

Graduation | 2019

Degree | Master's of Arts, Sports Journalism

Elon University

Elon, NC

Graduation | May 2017

Major | Broadcast Journalism

Minors | Sport Management, American Studies

Saint Francis HS

Mountain View, CA

Graduation | May 2013

AWARDS

Society of Professional Journalists

2017 | National Mark of Excellence Finalist | Winner for Small Schools — Sports Writing and News Writing

2016 | National Mark of Excellence Award | Winner for Small Schools — Sports Writing

College Media Association

2017 | Pinnacle Awards – First Place, Best Sports Section

NC College Media Association

2017 | First Place, Small School — Sports Writing
2016 | First Place, Small School — Feature Writing and Sports Writing

Associated Press Sports Editors

2017 | Ninth Place, Student Sports Journalism Contest