

ALEX SIMON

☎650-218-5687 ✉alexsimonsports@gmail.com 🐦@AlexSimonSports 🌐alexsimonsports.com

WORK EXPERIENCE

Cronkite News: Sports Bureau Phoenix, AZ Reporter | August 2019 – present

- Lead enterprise digital sports reporter for Arizona's largest news organization
- First 10 stories had 4,000+ unique visitors & average read time of 63 seconds per story

News21 | State of Emergency Phoenix, AZ Reporting Fellow | January 2019 – August 2019

- Reported on power companies and natural disasters as part of award-winning investigative reporting project based at ASU
- Served as main editor for News21's blog, publishing sidebar stories as part of the run-up to our main project

GlobalSportMatters Phoenix, AZ Managing Editor | January 2019 – May 2019

- Worked with students on writing and story organization as part of graduate assistantship
- Participated in ASU's annual Global Sport Institute Conference

High Post Hoops Multiple Locations Reporter | February 2018 – May 2019

- Served as lead reporter for West Coast professional, college and high school basketball

Bay Area SMACNA Oakland, CA **Creative Projects** | April 2018 – August 2018

- Led creative entities for sheet metal contractors' association
- Was company's lead designer, social media editor and writer

MLB.com Oakland, CA Associate Reporter | June 2017 – October 2017

- Wrote multiple stories a day, mixing game stories and features
- Worked with reporters and editors to help cover 10 different teams in a four-month span

Elon News Network Elon, NC Sports Editor/Director | June 2015 – March 2017

- Assigned, edited and produced daily digital content and weekly broadcast and print content
- Managed staff reporters to ensure quality coverage of Elon's 17 varsity teams

EDUCATION

Arizona State University

Phoenix, AZ

Degree | Master's of Arts, Sports Journalism, 2019

Elon University Elon, NC

Degree | Broadcast Journalism, 2017

Minors | Sport Management, American Studies

AWARDS

Society of Professional Journalists

Mark of Excellence Awards 2017 | National Finalist for Small School Division, Sports Writing
2016 | National Winner for Small School Division, Sports Writing

College Media Association
2017 | Pinnacle Awards – First Place, Best Sports Section

Associated Press Sports Editors
2017 | Ninth Place, Student Sports Journalism Contest

NC College Media Association

2017 | First Place, Small School – Sports Writing
2016 | First Place, Small School – Feature Writing and Sports Writing

SKILLS

Proficient | Adobe Suite (Premier Pro, InDesign, Photoshop, Audition) Microsoft Office, HTML, Zetta, Still Photography, Social Media